



PACIFIC NORTHWEST DEFENSE COALITION (PNDC) ANNUAL DINNER & INNOVATION CELEBRATION SPONSORSHIP INFORMATION

PNDC hosts a variety of events that provide exceptional opportunities to put your company's brand in front of key Northwest defense and security industry leaders. The highlight of each year is our Annual Dinner.

By sponsoring this event, your organization can gain visibility and build relationships with Presidents, CEOs, senior executives and management staff. Your sponsorship also reinforces your support of PNDC, our region's economy and our nation's security. A 25% discount is available to PNDC members on most sponsorship programs.

PNDC Annual Dinner

Date: November 9, 2016, 4:30-9:00PM (Invite only VIP reception begins at 4:30pm, the event opens to other attendees at 5pm)

Location: Portland, OR

Estimated Guest Count: 300+



Keynote Speaker:

Frank Kendall - Under Secretary of Defense for Acquisition, Technology and Logistics, Department of Defense

The PNDC Annual Dinner is our largest event of the year, with this year's dinner expected to attract over 300 attendees. Guests will enjoy an evening of cutting edge technology demonstrations, high-caliber speakers, and networking with military personnel, government officials and a wide range of business leaders.

As part of this annual celebration, we will be recognizing PNDC member companies that have led the way with innovative new solutions, ideas and products. This recognition will culminate at the Annual Dinner, featuring an "Innovation Pavilion" showcasing the latest offerings.

Premier Sponsorship Levels:

➤ Presenting Sponsor (one available)

\$12,000 / Member Discount Pricing \$9,000

- Presenting level recognition on event promotions
- Two hosted dinner tables (up to 16 attendee passes), includes option to seat keynotes/VIP at your table
- Opportunity to introduce a speaker
- Extensive logo recognition before, during, and after the event
- Large display area in the Innovation Pavilion
- Pop-up/free standing banner on stage (optional)
- Recognition in press release and member spotlight article in PNDC Newsletter
- Logo on cocktail napkins



- Electronic copy of attendees listing, including opt in access to email and phone number
- Attendance at the VIP Reception for speakers and special guests (4:30-5:30pm)
- Co-present the first Annual Innovation award – take a leadership role in recognizing PNDC members who offer innovative defense and security solutions.

➤ **Platinum Sponsor**

\$6,000/ Member Discount Pricing \$4,500

- Platinum level recognition on event promotions
- One hosted table (10 attendee passes) includes option to seat keynotes/VIP at your table
- Opportunity to introduce a top level speaker
- Extensive logo recognition before, during, and after the event
- Display table in the Innovation Pavilion
- Member Spotlight article in PNDC Newsletter
- Attendance at the VIP Reception for speakers and special guests (4:30-5:30pm)
- Electronic copy of attendees listing, including opt in access to email and phone number

➤ **Gold Sponsor:**

\$3,000/ Member Discount Pricing \$2,250

- Gold level recognition on promotions
- One hosted table (8 attendee passes)
- Extensive logo recognition before, during and after the event
- Display table in the Innovation Pavilion
- Thank you during the program agenda
- Attendance at the VIP Reception for speakers and special guests (4:30-5:30pm)
- Electronic copy of attendees listing, including opt in access to email and phone number

➤ Small business packages also available – call for details.

For more information and custom sponsorship programs please call

888-701-7632 or email kate@pndc.us

WWW.PNDC.US